



# SPONSORSHIP DECK

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**PREPARED BY**

**NTU Hall of Residence 7**

37th Hall Council Business Secretary

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# HALL OF RESIDENCE 7

## ■ TEAM SE7EN, BENEATH NONE

Hall 7 is one of NTU's 23 halls of residence on campus, and is home to over 400 residents. With a legacy of 35 years serving NTU residents, the 37th Hall Council aims to build upon the inclusive hall culture and engage residents through innovative hall events.

**400+**

Residents

**35**

Years

**1 of 23**

NTU halls

**~20**

Events a year



# WHAT WE DO

Hall 7 organises events spanning social, cultural and sports facets, giving residents a platform to meet council members and fellow residents. Some of our most recent events in Semester 1 include:

HALL7WEEN



BACK TO SCHOOL



EXAM WELFARE NIGHT



LUNAR NEW YEAR



# THE WIDER PROGRAMME

## ■ CULTURAL NIGHT



## ■ REC FUSION NIGHT



- **Close to 20 events a year.** The last council ran everything from a Back-2-School carnival and Lunar New Year to Valentine's, Night Cycling, Supper Hop and an alumni networking night, so partners get repeated touchpoints rather than a single evening.

# OUR NETWORK

Established in 1990, Hall of Residence 7 boasts a vibrant community where residents actively engage in hall activities. From our lively dance team Sevvv, to Jamband, Sports and various Recreational Games, our residents are the heart of it all.

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1,756

**Instagram followers**

@ntuhall7

1,497

**Telegram subscribers**

t.me/ntuhall7

80-150

**Expected per event**

Per approved proposals

*Figures accurate as of October 2026*

# PARTNERING WITH HALL 7

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What we are looking for, what you get in return, and what it costs



# EVENTS SPONSORSHIP

At Hall 7 we are dedicated to fostering resident engagement through our hall events. To make these experiences even more memorable, we actively seek sponsorship support from external corporations and brands in the form of:

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|                                                                                   |                                                                                   |                                                                                     |                                                                                     |
|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  |  |  |  |
| <b>Cash or Vouchers</b>                                                           | <b>Food and Beverages</b>                                                         | <b>Welfare Pack Items</b>                                                           | <b>Others</b>                                                                       |
| Direct funding, or retail vouchers used as event prizes                           | Refreshments and drinks served to event participants                              | Products distributed in resident welfare packs                                      | Open to proposals that suit your brand and objectives                               |

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■ Whatever form your support takes, it is credited the same way. The next three slides set out the publicity on offer.



# SPONSOR PUBLICITY

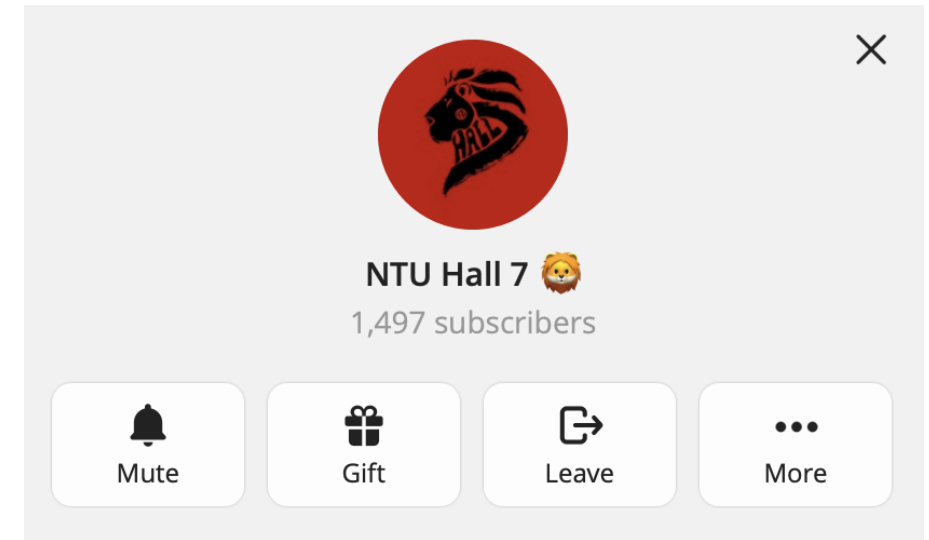
*Hall 7 event sponsors can look forward to these publicity offers in exchange for sponsored goods.*

## 01 Hall 7 Telegram Channel Blast

[t.me/ntuhall7](https://t.me/ntuhall7)

- 1,497 subscribers, accurate as of October 2026
- Blasts have historically drawn an average of 800 to 1,000 views
- Direct reach to residents through chat messages they already follow
- An effective way to raise awareness of upcoming events and initiatives

■ **Best for** announcements, promo codes and anything you want residents to act on the same day.



[t.me/ntuhall7](https://t.me/ntuhall7)

Link



Hello! Welcome to NTU Hall 7!

This is our channel for any news and announcement related to our hall!



# SPONSOR PUBLICITY

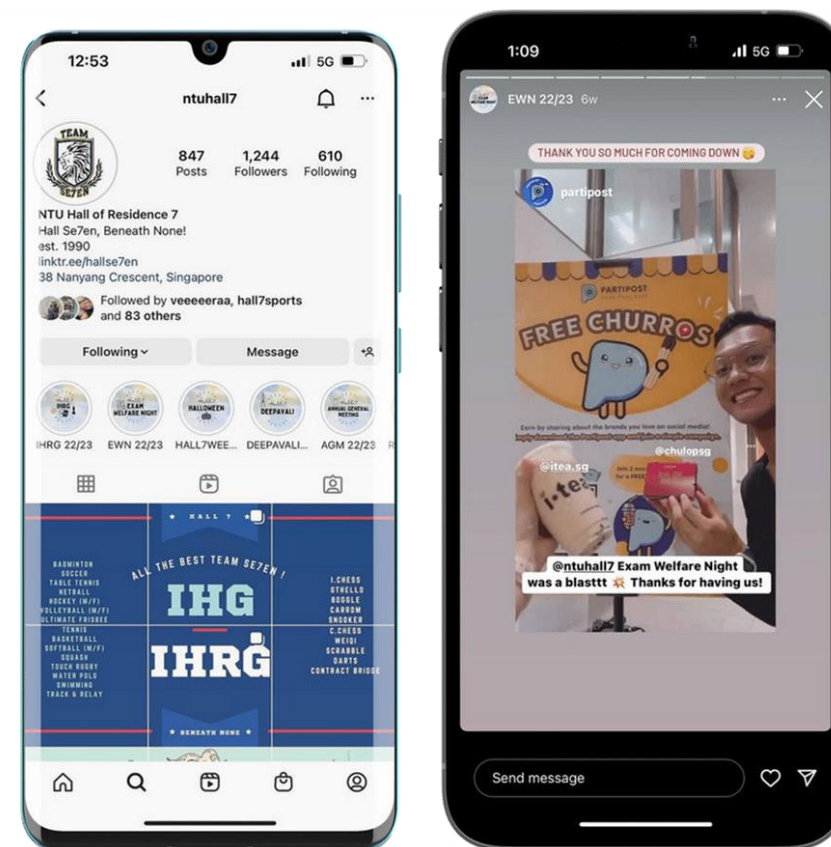
Hall 7 event sponsors can look forward to these publicity offers in exchange for sponsored goods.

## 02 Hall 7 Instagram Story

[instagram.com/ntuhall7](https://www.instagram.com/ntuhall7)

- 1,756 followers, accurate as of October 2026
- Stories have historically averaged around 550 views over their 24 hours
- Options available: pre-event, during-event, post-event, and story re-posting
- Link stickers can point viewers straight to your site or promotion

■ **Best for** visual promotions, linking straight to your site, and content you want residents to re-share.



# SPONSOR PUBLICITY

Hall 7 event sponsors can look forward to these publicity offers in exchange for sponsored goods.

## 03 Booth Placement During Event

- Increased brand exposure to event participants and passing foot traffic
- Banner and logo placement at the booth location
- Direct opportunities to engage and sample with hall residents
- Subject to the specific event set-up and style

■ **Best for** product sampling, sign-ups, and face-to-face brand experience with residents.



# SPONSORSHIP TIERS

*Packages are built around the contribution value, whether in cash, vouchers or in-kind goods.*

## Supporting Partner

**Up to S\$200**

*The core package*

- Dedicated pre-event Telegram channel blast
- Logo on all event publicity collateral
- Named in the post-event Telegram thank-you blast
- Post-event fulfilment report

## Event Partner

**S\$200 to S\$500**

*Everything in Supporting, plus*

- Two Instagram stories, pre-event and during-event
- Verbal mention by the emcee at the event (if applicable)

## Headline Partner

**S\$500 and above**

*Everything in Event, plus*

- Headline billing: presented by your brand, on all collateral
- Physical booth and banner placement at the event
- Dedicated Instagram feed post
- Full story coverage across pre, during and post event
- Post-event thank-you story on Instagram

In-kind contributions are valued at retail price. Custom packages can be arranged on request.



# BRANDS WE'VE WORKED WITH



Past partners across Hall 7 events and welfare initiatives





# GET IN TOUCH

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